

P&G



“Coupa has given us the agility to procure quickly with the right controls so that we can launch products faster.”

April Cielica
Director, Global Procurement & AP



Challenges

- Slow procurement hampered product launches
- Hard-to-use systems & costly maintenance
- Long cycle times due to 1M+ mismatched invoices



Results

- \$2.5B in savings
- Faster time-to-market for product launches
- PO cycle time reduction from days to hours
- 65% fewer mismatched invoices